



# Case Study

**CUSTOMER SINCE 2009**

Industry: Education

**CLIENT:** Knowledge for Health (K4Health) Project, The Center for Communication Programs, Johns Hopkins Bloomberg School of Public Health

**PROJECT:**  
Managed virtual hosting,  
Collocated Servers

**Customer Profile:** The Knowledge for Health (K4Health) Project, The Center for Communication Programs, Johns Hopkins Bloomberg School of Public Health is dedicated to sharing knowledge with a diverse group of public health professionals, a process inseparably linked to the discovery and application of new knowledge and the improvement of health and prevention of disease around the world.

**Business Challenge:** Dedicated to educating a diverse group of public health professionals, the Knowledge for Health project developed k4health.org to promote knowledge management, disseminate evidence-based information and improve health outcomes. K4Health is using an open source platform to increase their reach and ensure that the platform is sustainable. Using managed physical and virtual servers as well as collocation they created a scalable and flexible system to match that vision.

**Solution:** Through DataPoint's hybrid environment of virtualization, collocation and managed services, The Knowledge for Health Project was able to quickly and easily monitor and evaluate the products, services and information, ensuring all end users' needs were met.

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With such critical information being shared, uptime was also a major concern. The virtual cluster provided great redundancy with an uptime of 100% availability, through the same infrastructure supporting collocation clients. Through virtualization, DataPoint was able to provide JHU/CCP with a reliable Infrastructure As A Service (IAAS).

**Results:** The scalability allowed JHU/CCP to develop service overnight; IT Solutions used to take weeks or months to bring to market. With a focus on the application layer of the IT business, JHU/CCP has become more effective and efficient at delivering critical content in break neck speed to support their target market.

**Conclusion:** The ease in scalability of DataPoint's virtual infrastructure, the redundancy / reliability in power, cooling and connectivity and the security of the SAS 70 Type II certified data center provided the greatest value to JHU/CCP. This mix of technology, experience and personal attention will ensure JHU/CCP's future success.